



# CAREER PATHWAY

## Certified General Real Estate Appraiser

**FIND OPENINGS:** To find openings in real estate appraisal, visit: Appraisal Institute Job Board ([www.appraisalinstitute.org](http://www.appraisalinstitute.org)) and Residential Real Estate Firms looking for appraisers

### Business Description

As a Certified General Real Estate Appraiser, I opine the value of real property including commercial, residential, and land uses. My work involves analyzing market trends, property conditions, and legal factors to determine Market Value. Additionally, I integrate artificial intelligence (AI) tools into the appraisal process to improve accuracy and efficiency. Real estate appraisers play a critical role in mortgage lending, tax assessments, litigation, and investment decisions. The career offers a balance of fieldwork, data research, and client interaction.

### Knowledge, Skills, and Abilities Needed

We're looking for employees who are or have...

- **Analytical Thinkers** – Able to evaluate market trends, property data, and financial reports.
- **Detail-Oriented** – Accuracy is key when assessing property values and writing reports.
- **Strong Communicators** – Must explain valuation results to clients, lenders, and attorneys.
- **Tech-Savvy** – AI and data analytics are transforming real estate appraisal. Knowledge of tools like ChatGPT, Excel, and GIS mapping software is a plus.
- **Problem-Solvers** – Every appraisal is different, requiring unique solutions.
- **Self-Motivated & Independent** – Many appraisers work for themselves or remotely.

### Connect with us on Social Media!



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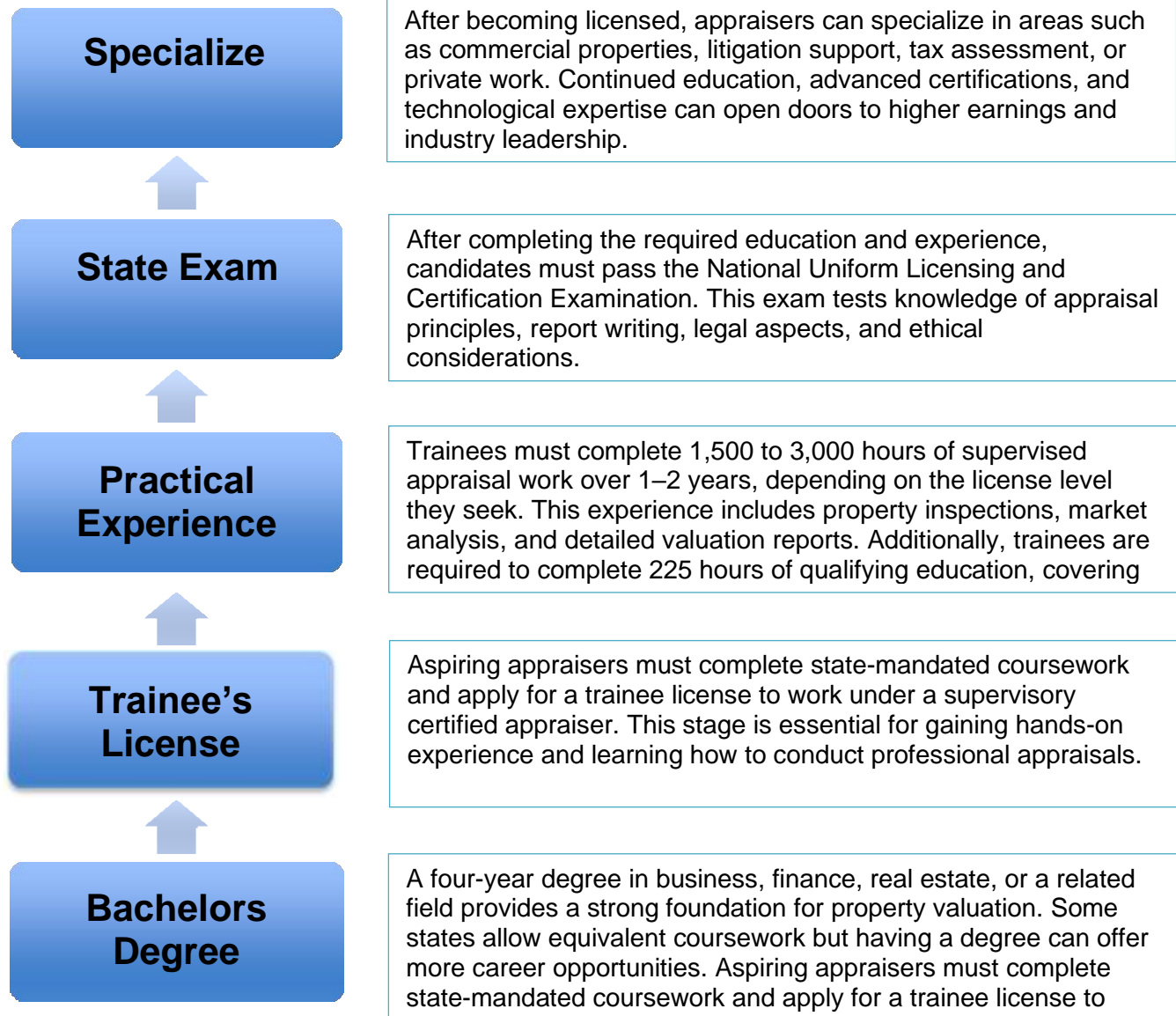


<https://www.instagram.com/redroseappraisals/>





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