

# **CAREER PATHWAY**

# **Certified General Real Estate Appraiser**

**FIND OPENINGS:** To find openings in real estate appraisal, visit: Appraisal Institute Job Board (www.appraisalinstitute.org) and Residential Real Estate Firms looking for appraisers

#### **Business Description**

As a Certified General Real Estate Appraiser, I opine the value of real property including commercial, residential, and land uses. My work involves analyzing market trends, property conditions, and legal factors to determine Market Value. Additionally, I integrate artificial intelligence (AI) tools into the appraisal process to improve accuracy and efficiency. Real estate appraisers play a critical role in mortgage lending, tax assessments, litigation, and investment decisions. The career offers a balance of fieldwork, data research, and client interaction.

### Knowledge, Skills, and Abilities Needed

We're looking for employees who are or have...

- **Analytical Thinkers** Able to evaluate market trends, property data, and financial reports.
- Detail-Oriented Accuracy is key when assessing property values and writing reports.
- **Strong Communicators** Must explain valuation results to clients, lenders, and attorneys.
- **Tech-Savvy** Al and data analytics are transforming real estate appraisal. Knowledge of tools like ChatGPT, Excel, and GIS mapping software is a plus.
- **Problem-Solvers** Every appraisal is different, requiring unique solutions.
- Self-Motivated & Independent Many appraisers work for themselves or remotely.

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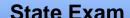




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## **Specialize**

After becoming licensed, appraisers can specialize in areas such as commercial properties, litigation support, tax assessment, or private work. Continued education, advanced certifications, and technological expertise can open doors to higher earnings and industry leadership.



After completing the required education and experience, candidates must pass the National Uniform Licensing and Certification Examination. This exam tests knowledge of appraisal principles, report writing, legal aspects, and ethical considerations.



Trainees must complete 1,500 to 3,000 hours of supervised appraisal work over 1–2 years, depending on the license level they seek. This experience includes property inspections, market analysis, and detailed valuation reports. Additionally, trainees are required to complete 225 hours of qualifying education, covering



Aspiring appraisers must complete state-mandated coursework and apply for a trainee license to work under a supervisory certified appraiser. This stage is essential for gaining hands-on experience and learning how to conduct professional appraisals.



A four-year degree in business, finance, real estate, or a related field provides a strong foundation for property valuation. Some states allow equivalent coursework but having a degree can offer more career opportunities. Aspiring appraisers must complete state-mandated coursework and apply for a trainee license to

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